

# Design consultation summary: Zim

Def Nhamo (PZAT)

MATRIX Stakeholders Consultation

Harare, Zimbabwe

19 October 2022



# Design Consultation Overview

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- Two design consultations (DC) in Zimbabwe, week of Sept 12<sup>th</sup>
  - 25 women in Chitungwiza (urban); 25 women in Mazowe (peri-urban)
  - Each DC included mix of AGYW, PBFW, FSW and stable married women (SMW)
  - Led by PZAT, with full involvement of CaSE Fellow (Wanzi)
- Each consultation ~ 6 hours long
  - Mix of plenary and break-out group activities
  - Orientation and deep-dive into individual products
  - Focus on needs and desires of end-user personas



Trish Mtetwa



Sheila Ndlovu



Tatenda Musuku



Tendai Mbirimi



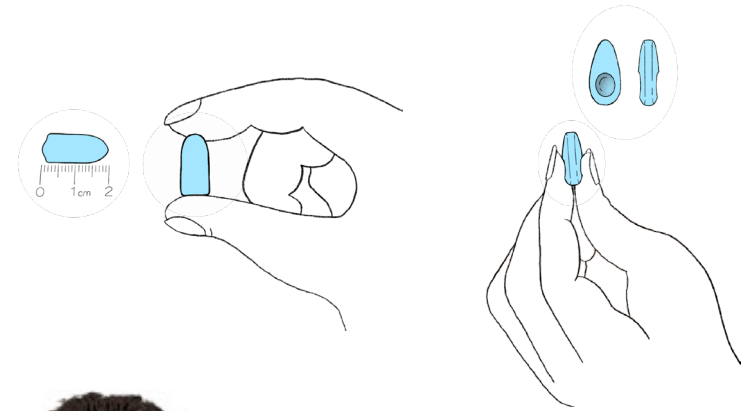
Angela Chikosi

# “Run of Show”

Section	Duration	Type of Activity	
<b>01. Introduction</b>	30 minutes	Full Group Activity	Master Facilitator & Master Scribe
<b>02. Product Classes</b>	45 minutes	Full Group Activity	Master Facilitator & Master Scribe
<b>03. Meet the People</b>	15 minutes	Full Group Activity	Master Facilitator & Master Scribe
<b>04. Meet the Product 01</b>	60 minutes	Breakout Group Activity	Product Analysis Facilitator
<b>BREAK - 15 mins</b>			
<b>05. Meet the Product 02</b>	60 minutes	Breakout Group Activity	Product Analysis Facilitator
<b>06. Reflection</b>	15 minutes	Full Group Activity	Master Facilitator & Master Scribe
<b>LUNCH</b>			

# Insights: “*Just when you need it*”

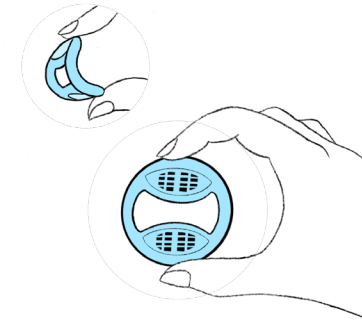
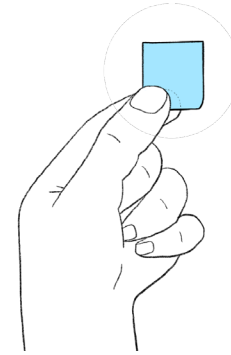
- Women with intermittent risk can use “just when they need it”
- Stop gap if a woman forgets to take her PrEP pills
- Can be used discreetly
- Because fast-acting and she controls it, can be used for unexpected encounters
- Vaginal products familiar
- Public health campaigns have associated vaginal product insertion with cervical cancer



*Tatenda is a 24-year-old hairdresser married to an international truck driver so is often alone at home. She has two kids and is pregnant with her third child.*

# Insights: “*Set, chill, reset...*”

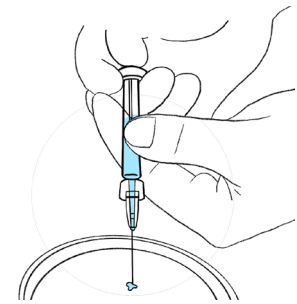
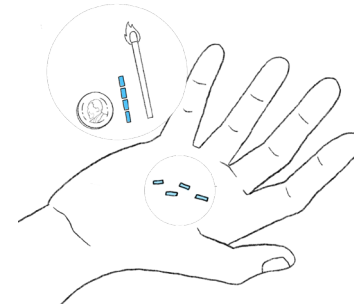
- Women appreciate ability to control placement, but want a way to confirm correct placement
- Trialability – can try it and see if it suits body and lifestyle
- Questions about use during menstruation
  - Reduced effectiveness?
  - Hygienic?
- Colorless preferred – fear colored vaginal discharge would negate discreet use
- Multipurpose potential appreciated



*Trish is a 19-year-old single doing a B.Sc. in Tourism and Hospitality Management. She lives on university campus with one roommate and hopes to become a model and own her own travel agency.*

# Insights: “*Get it, see ya later..*”

- Women appreciate the duration
  - Minimizes clinic visits and transport costs
- Initial removability appreciated in case of intolerable side effects
- Concerns about pain and side effects
- Arm preferred location
  - Similar to Jadelle
  - Buttocks could interfere with sex, and privacy concerns
  - Stomach believed to be painful
- Ability to feel under skin okay – reassuring and easy to provide (alternative) explanation



*Angela is a single 19-year-old student at the Polytechnic college doing a Diploma in Administration. She rents a 2-bedroom flat with her two friends and is well known for going out with old rich men (Mbinga).*

# Reflections and next steps

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- Comments? Questions?
- Additional design consultations being implemented in Kenya and South Africa in November and December 2022
- Thank you!

# Acknowledgements

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*The contents in this presentation are those of the presenter and do not necessarily reflect the view of the U.S. President's Emergency Plan for AIDS Relief, the U.S. Agency for International Development or the U.S. Government.*

